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**FOR IMMEDIATE RELEASE**

**BILL BACELIERI NAMED GENERAL MANAGER OF THE CROWNE PLAZA NEW ORLEANS AIRPORT HOTEL - PART OF THE NEW ORELANS HOTEL COLLECTION**

**NEW ORLEANS**, La., November 21, 2011 – The New Orleans Hotel Collection has recently announced the promotion of Mr. Bill Bacelieri to the position of General Manager of the group’s flagship airport property - the 300 room Crowne Plaza New Orleans Airport. In this position, Bacelieri will be responsible for the daily operation of the hotel, guest services and financial results.

Bill Bacelieri joined the New Orleans Hotel Collection from WHI Hotel Management where he was an AGM in full service Marriott and full service Holiday Inn brands in the Midwest. Bacelieri has received national recognition from Marriott for his success in F&B promotions and operations. Bacelieri has spent the last year as hotel manager with New Orleans Hotel Collection transitioning one of the Collection’s 100 room boutique hotels in the French Quarter while it underwent a full scale renovation.

“We’re pleased with this opportunity to promote a capable and deserving member of our staff to a position of greater authority and responsibility”, said Area General Manager Craig Hulford of the New Orleans Hotel Collection. “Bill is a dedicated, hands-on manager, and the growing success of the Crowne Plaza as the premier luxury hotel in the market will be well served by Bill’s daily involvement”.

**About the Crowne Plaza New Orleans Airport**

The Crowne Plaza New Orleans Airport is the newest upscale hotel in the Kenner/Airport area of New Orleans. The hotel was opened in fall of 2009, following a 30 million dollar rebuild of the existing building, once a Holiday Inn. Located just 1 mile from Louis Armstrong International Airport (MSY) at the intersection of Williams Boulevard and Veterans Highway, the hotel offers guests the convenience of an upscale full service hotel with a lively bar, restaurant, in-room dining, in-room spa services, outdoor saltwater courtyard pool, state of the art fitness center, a business

center, complimentary in-room coffee and bottled water, free parking and airport shuttle, and the largest ballroom and meeting space available in the area. The hotel is within view of interstate 10 for easy access to downtown New Orleans. The Crowne Plaza New Orleans Airport is a hotel of the New Orleans Hotel Collection and is owned by 2929 Williams Blvd, LLC. The principals of 2929 Williams Blvd, LLC, with Joseph A. Jaeger, Jr. as Managing partner, are committed to the recovery of New Orleans and the further strengthening of the region's hospitality industry. For more information, visit [www.neworleanshotelcollection.com](http://www.neworleanshotelcollection.com)

### **About the New Orleans Hotel Collection**

The New Orleans Hotel Collection is a group of seven splendidly original hotels in the New Orleans metropolitan region owned by local investors. Comprised of the Bourbon Orleans, Dauphine Orleans, Hotel Le Marais, Wyndham Riverfront, Audubon Cottages, Crowne Plaza New Orleans Airport and the new Hotel Mazarin, these are boutique and small upscale meeting hotels in prime locations throughout the city. For more information, visit [www.neworleanshotelcollection.com](http://www.neworleanshotelcollection.com).

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