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**FOR IMMEDIATE RELEASE****Bourbon Orleans Hotel Announces Completion of Multimillion Dollar Renovation**

**NEW ORLEANS** - February 14, 2012 - The [Bourbon Orleans Hotel](#) has announced the completion of a multimillion dollar renovation affecting all of the hotel's 218 luxury guestrooms and 28 distinctive balcony suites. The renovation began in August, restoring the iconic French Quarter hotel's accommodations to the top of the market offerings.

The guestroom upgrades include a new plush bedding package from SEALY®, new carpeting, wall colors and coverings, interior plantation shutters and furnishings. The strikingly refurbished bathrooms, now with extra counter space, boast sleek black granite surfaces, large black tile and glass enclosed shower areas. Other in-room amenities include complimentary wireless internet, hard wired internet, in-room coffee and bottled water, 42" flat screen televisions and ergonomic Herman Miller® designed desk chairs.

[PHOTOS: <http://www.flickr.com/photos/nolacollection/sets/72157624254059212/>]

The room renovation completes major property upgrades including repainting of all exterior balconies and window frames, and the addition of an enlarged, glass-fronted fitness center on the hotel's second floor. Free to guests, the fitness center includes a wide variety of the most modern graduated resistance equipment made by Life Fitness, a leading manufacturer of fitness equipment, as well as free weights, exercise mats and mirrors.

"The substantial improvements to guest rooms and bathrooms have continued the upgrade of this iconic New Orleans luxury hotel that was begun several years ago. We're pleased to be able to count this and the other hotels of the New Orleans Hotel Collection among the finest offerings in the city," said Mr. Joe Jaeger, managing partner of the ownership group.

Long a favorite of the leisure visitor, the Bourbon Orleans Hotel's focus in this renovation has been to provide a luxurious, French Quarter centered guest experience, while still offering the services all convention and business travelers appreciate. The proximity of the New Orleans convention center to the French Quarter historic district allows convention visitors the best of both worlds – staying in

the historic district and enjoying the convenience of the myriad dining and entertainment options in the evening, while being only a short cab or walk away from the convention center during the day.

### **About the Bourbon Orleans Hotel**

The Bourbon Orleans Hotel is part of the prestigious New Orleans Hotel Collection. Nestled in the heart of the French Quarter, the Bourbon Orleans Hotel features a rich history and opulent French styling reminiscent of the early 1800s. The hotel's ideal New Orleans location is just steps away from the famed St. Louis Cathedral, upscale shopping on Royal Street, local artists and performers of Jackson Square, and many restaurants, galleries and nightlife in between. The Bourbon Orleans Hotel is locally owned and committed to preserving the history and character of the hotel for generations. The hotel is operated by Interstate Hotels & Resorts ([www.ihrc.com](http://www.ihrc.com)), the leading U.S.-based global hotel management company. For more information about the Bourbon Orleans Hotel, visit [www.bourbonorleans.com](http://www.bourbonorleans.com).

### **About the New Orleans Hotel Collection**

The New Orleans Hotel Collection is a group of seven fine hotels in the New Orleans metropolitan region owned by local investors. Comprised of the Bourbon Orleans, Dauphine Orleans, Hotel Mazarin, Wyndham Riverfront, Audubon Cottages, Crowne Plaza New Orleans Airport and Hotel Le Marais, these are boutique and small upscale meeting hotels in prime locations throughout the city. For more information, visit [www.neworleanshotelcollection.com](http://www.neworleanshotelcollection.com).

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