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**FOR IMMEDIATE RELEASE****Bourbon Orleans Hotel Launches Exciting New Orleans Packages**

*Tailored to the Essence of the New Orleans Experience, Vacation Packages are Available for Booking Year-Round*

**NEW ORLEANS** – June 2012 - The newly restored [Bourbon Orleans Hotel](http://www.bourbonorleans.com), located in the heart of the historic French Quarter, today announced three new, year-round leisure packages for visitors planning a trip to the historic city. These packages, tailored to provide the essence of what New Orleans is famous for, are part of a series of package selections from the hotels of the New Orleans Hotel Collection. These new packages may be reserved by visiting the hotel website:

<http://www.bourbonorleans.com/hotel-offers>, or by calling reservations toll-free at 866-913-9744.

The **“French Quarter Balcony Experience”** package features two nights’ accommodations for two guests in a private balcony room; breakfast at Café Du Monde for two; a balcony entertainment bundle including Mardi Gras beads, party food, our signature “Voodoo Mojo” cocktail; and free in-room bottled water, coffee, Wi-Fi and local phone calls. This package is perfect for patrons looking for an authentic New Orleans experience! Package rate begins at \$669 weeknights for a two-night stay for two guests.

The **“Taste of the French Quarter”** package: Spoil and stuff yourself while experiencing the best of what New Orleans Food culture has to offer. Package includes: three nights’ accommodations for two; dinner for two at Roux on Orleans, the hotel’s signature restaurant; breakfast for two at the famous Café Du Monde; lunch and demo at New Orleans School of Cooking for two; Hurricanes and photos at Pat O’Brien’s; dinner for two and a glass of champagne at Antoine’s, a famous Creole restaurant in the French Quarter; and a Jazz Brunch for two at the Court of Two Sisters Restaurant!

Guests will also receive free in-room Wi-Fi, coffee, bottled water and local calls. This decadent experience starts at \$879 weeknights for a three night stay for two guests.

The “**Girlfriend’s Getaway**” package starts at \$729 weeknights for two-night stay for up to four people in a deluxe room with two beds. During their stay, ladies will be treated to V.I.P. Airport transfers; champagne and chocolates upon arrival; signature Bourbon Orleans souvenir robes; souvenir beads to commemorate this special trip to the *Big Easy*; coffee and beignets at the famous Café Du Monde; one complimentary in-room movie rental; and a \$50 room account credit to use on food and beverage purchases at the hotel during your stay. Guests also receive free in-room Wi-Fi, coffee, bottled water and local calls.

All packages are available year-round and are subject to availability and minimum length of stay restrictions. Package rates vary depending on stay dates. Packages are not available over special events, for groups or major convention dates, nor can they be combined with any other special offers. For reservations and information, call the Bourbon Orleans Hotel at 504-523-2222 or visit the website at [www.bourbonorleans.com/hotel-offers](http://www.bourbonorleans.com/hotel-offers).

#### **About the Bourbon Orleans Hotel**

The Bourbon New Orleans Hotel is part of the prestigious New Orleans Hotel Collection. Nestled in the heart of the French Quarter, the Bourbon Orleans Hotel features a rich history and opulent French styling reminiscent of the early 1800s. The hotel’s ideal New Orleans location is just steps away from the famed St. Louis Cathedral, upscale shopping on Royal Street, local artists and performers of Jackson Square, and many restaurants, galleries and nightlife of the surrounding historic district. The Bourbon Orleans Hotel is locally owned and committed to preserving the history and character of the hotel for generations. For more information, visit the hotel’s website: [www.bourbonorleans.com](http://www.bourbonorleans.com).

#### **About the New Orleans Hotel Collection**

The New Orleans Hotel Collection is a group of seven fine hotels in the New Orleans metropolitan region owned by local investors. Comprised of the Bourbon Orleans, Dauphine Orleans, Hotel Mazarin, Wyndham Riverfront, Audubon Cottages, Crowne Plaza New Orleans Airport and Hotel Le Marais, these are boutique and small upscale meeting hotels in prime locations throughout the city. For more information, visit the website: [www.neworleanshotelcollection.com](http://www.neworleanshotelcollection.com).

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