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BOURBON ORLEANS HOTEL COMPLETES INTERNET NETWORK UPGRADES THAT INCLUDE COMPLIMENTARY WI-FI FOR ALL GUESTS AND ENHANCED MEETING TECHNOLOGY SERVICES

NEW ORLEANS - January 5, 2011 - In a move recognizing the needs of today's travelers and meeting attendees, the Bourbon Orleans Hotel announced today that the hotel has installed an all new network for wireless internet (Wi-Fi) provided throughout the hotel at no charge to guests, effective immediately.

Noting that the demand for more individualized, interactive digital information and entertainment services has grown to become a leading factor in every guest's choice of property, owners of the Bourbon Orleans announced the selection of a technology vendor to partner in this Wi-Fi improvement plan throughout the hotel's guestrooms and public spaces. The vendor, iBAHN, is the only global provider of integrated digital IP platform based solutions for the hospitality and meeting industries, providing best-in-class broadband performance, security and bandwidth management tools to keep guests satisfied.

In addition, with more than 200 meetings and conference groups booked annually at the Bourbon Orleans Hotel, the choice of iBAHN Conference Services provides a fully managed network that includes iBAHN hardware, end-to-end Wi-Fi and wired security, and an unlimited pool of IP addresses. This managed network allows for the technology solutions that facilitate every type of meeting. Another benefit iBAHN provides to the hotel and conference guests are the iBAHN VPN certification program. The iBAHN VPN Certification Program works proactively with companies of all sizes and industries to test and certify their corporate VPN with the iBAHN network. It is free to qualifying companies.

iBAHN's fully digital platform features leading programming in the Americas, Europe, Asia, Africa, Australia and India. Operating one of the largest MPLS networks in the industry, the company provides technology solutions to more than 70,000 events annually, ranging from small group meetings to major industry conferences. Monthly, nearly two million travelers and meeting attendees rely on iBAHN to increase productivity with secure high-speed Internet access options in nearly 3,000 hotels, conference centers and meeting spaces in more than 40 countries worldwide.

The Bourbon Orleans Hotel joins the Dauphine Orleans Hotel, the St. Louis Hotel, the Hotel Le Marais, the Wyndham Riverfront and the Crowne Plaza New Orleans Airport, all members of the New Orleans Hotel Collection, in the provision of this important technology to guests.

About the Bourbon Orleans Hotel

Nestled in the heart of the French Quarter, the Bourbon Orleans Hotel (www.bourbonorleans.com) features a rich history and opulent French styling reminiscent of the early 1800s. Its central New Orleans location, just steps away from the famed St. Louis Cathedral, means you're never far from the best the city has to offer - from upscale shopping on Royal Street, to the local artists and performers of Jackson Square, to all of the restaurants, galleries and nightlife in between. The Bourbon Orleans Hotel is locally owned and committed to preserving the history and character of the hotel for generations.

About the New Orleans Hotel Collection

The New Orleans Hotel Collection is a group of seven fine hotels in the New Orleans metropolitan region owned by local investors. Comprised of the Bourbon Orleans, Dauphine Orleans, St. Louis Hotel, Wyndham Riverfront, Audubon Cottages, Crowne Plaza New Orleans Airport and the new Hotel Le Marais, these are boutique and small upscale meeting hotels in prime locations throughout the city. For more information, visit www.neworleanshotelcollection.com.

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