



Contact:

Marc Becker

marc.becker@ihrc.com

(504) 527-0407

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**MARK S. WILSON NAMED GENERAL MANAGER OF THE BOURBON ORLEANS HOTEL,
PART OF THE NEW ORELANS HOTEL COLLECTION**

NEW ORLEANS, La., September 27, 2010 – Mark S. Wilson has joined the Bourbon Orleans Hotel as general manager. Most recently, he served as director of marketing and sales for the Roosevelt New Orleans, which re-opened as part of the Waldorf Astoria Collection in New Orleans in 2009. Working closely with the city of New Orleans, Wilson spearheaded marketing and branding efforts in the \$170 million historic preservation and re-opening of the landmark hotel.

A 25-year hospitality industry veteran, Wilson began his career with the San Francisco Hilton. He has since held various director-level positions at such hotels as the Sheraton New Orleans, Fairmont and Royal Sonesta.

Wilson brings a strong dedication to community leadership, serving as the president of the French Quarter Business Association in New Orleans from 2006–2008. He is currently the president of the Friends of the Vieux Carré Commission, is a board member of the New Orleans Police and Justice Foundation, and on the board of the New Orleans Wine and Food Experience.

Wilson earned a Master of Business Administration in Marketing and Finance from Tulane University and is a graduate of the University of Denver’s School of Hotel and Restaurant Management.

About the Bourbon Orleans Hotel

The Bourbon Orleans Hotel is a 218 room, 28 suite luxury property located in the center of the French Quarter of New Orleans, between Royal and Bourbon Streets. The property is a leader in small meetings and formal catered events in the city, and offers luxurious amenities such as heated courtyard saltwater pool, Bourbon Oh! Bar, Paillards Restaurant for breakfast and dinner and high-speed internet access. The Bourbon Orleans is a member of the New Orleans Hotel Collection, a group of seven properties providing top quality lodging choices in the downtown area and near the New Orleans airport. For more information, visit www.neworleanshotelcollection.com.

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