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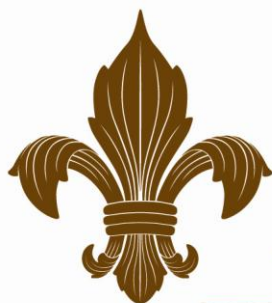
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For Immediate Release



The New Orleans Hotel Collection

New Orleans Hotel Collection to partner with the *New Orleans VooDoo Dolls*

New Orleans, March 14, 2011 - With the Arena Football season just beginning, the New Orleans Hotel Collection has announced a new partnership as “official sponsor” of the VooDoo Dolls, the dance team or “cheerleading” arm of the new New Orleans VooDoo Arena Football team.

The arrangement with the VooDoo Dolls provides unique exposure for the hotels of the collection, and exclusivity with the activities that surround the dance team. To date, VooDoo Dolls have been a part of an International Society of Special Events meeting held at Hotel Le Marais, and have kicked off their season with a fashion show and meet and greet activity at the Crowne Plaza New Orleans Airport on February 24th. Scheduled for the future are photo shoots for the VooDoo Dolls at each of the hotels for the series of posters of “VooDoo Dolls Dollhouses”. On May 12, at the Hotel Le Marais, the VooDoo Dolls will co host the New Orleans River Region Chamber of Commerce with the New Orleans Hotel Collection at 5:30pm.

“This opportunity is a furtherance of our desire to support and participate in local sports activities that benefit the community” says New Orleans Hotel Collection Area General Manager Craig Hulford. “The VooDoo Dolls and the New Orleans VooDoo Arena Football team are a sign of the continued rebuilding of New Orleans as a great entertainment destination!”

Fans of the VooDoo have been given a special promotional code, to use in reservations at any of the six hotels of the New Orleans Hotel Collection. For more information, please see www.neworleanshotelcollection.com/VooDoo

About the New Orleans Hotel Collection

The New Orleans Hotel Collection is a group of seven fine hotels in the New Orleans metropolitan region owned by local investors. Comprised of the Bourbon Orleans, Dauphine Orleans, Saint Louis Hotel, Wyndham Riverfront, Audubon Cottages, Crowne Plaza New Orleans Airport and the new Hotel Le Marais, these are boutique and small upscale meeting hotels in prime locations throughout the city. For more information, visit www.neworleanshotelcollection.com

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