

Contact:

Marc Becker

Area Director of Marketing

Marc.Becker@neworleanshotelcollection.com

(504) 527-0407

For Immediate Release



The New Orleans Hotel Collection announces prize winners of the Wounded Warrior Project “Big Kahuna” motorcycle race charity raffle

NEW ORLEANS – October 17, 2012 – In a brief ceremony at the entrance to Mardi Gras World, Celeste Norris, Director of Human Resources for the New Orleans Hotel Collection awarded Mrs. Marlene Mobley, a prize certificate for a two night stay at one of the luxury boutique hotels of the New Orleans Hotel Collection. The prize was won by Marlene at a raffle to benefit the **Wounded Warrior Project**. It was purchased at the kickoff party of the Big Kahuna New Orleans American Motorcycle Association’s inaugural race on Thursday October 4th. The benefit party was held on the wharf at Mardi Gras World, another sponsor of the charity event.

Organized by M1 Power Sports as a part of the first national race event to be held at the new NOLA Motorsports Park, the party on the wharf to benefit the **Wounded Warrior Project** attracted over 400 motorcycle enthusiast guests who enjoyed the river breeze, festival foods and good music.

The New Orleans Hotel Collection provided volunteers and prizes for the event, and is the Official Hotel Sponsor for the Big Kahuna New Orleans AMA Motorcycle Race at NOLA Motorsports Park.

Mr. and Mrs. Mobley are avid riders with the K Club, an enthusiasts group with over 200 members. They ride frequently in Mardi Gras Parades and other events throughout the year.

Marlene and her husband are residents of Westwego and drive a pair of Honda 1800 Gold Wing, the biggest bikes that Honda makes. The Mobley’s have more than 41,000 miles on their bikes, making annual cross country treks.

“We intend to return to next year’s Wounded Warrior Project M1 Power Sports Big Kahuna Kick Off party at Mardi Gras World,” said Marlene.

About the Wounded Warrior Project

WWP is a nonprofit nationwide organization whose goal is to honor and empower wounded warriors. It strives to raise awareness and enlist the public's aid for the needs of injured service members; to help injured service members aid and assist each other and to provide unique, direct programs and services to meet the needs of injured service members. Learn more at <http://www.woundedwarriorproject.org/>.

About the New Orleans Hotel Collection

The New Orleans Hotel Collection is a group of seven fine hotels in the New Orleans metropolitan region owned by local investors. Comprised of the Bourbon Orleans, Dauphine Orleans, Hotel Mazarin, Wyndham Riverfront, Audubon Cottages, Crowne Plaza New Orleans Airport and Hotel Le Marais, these are boutique and small upscale meeting hotels in prime locations throughout the city. For more information, visit the New Orleans Hotel Collection website at www.neworleanshotelcollection.com.

###