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**For Immediate Release****Hotel Le Marais, Located in the French Quarter, Reopens After Extensive Renovations as a Luxury Boutique Hotel**

*Formerly the St. Ann/Marie Antoinette, the Hotel Unveils a Contemporary Boutique Design and Service Philosophy Evocative of the City's "Art de Vivre"*

**NEW ORLEANS** – Hotel Le Marais ([www.hotellemarais.com](http://www.hotellemarais.com)) has reopened after a multi-million dollar renovation, resulting in a chic and charming oasis located in the most vibrant and fashionable district in New Orleans.

The 64-room Hotel Le Marais, situated at 717 Conti Street in the French Quarter, has unveiled a completely transformed property draped in warm tones and inviting fabrics, with a contemporary décor accentuated in vibrant colors that reflect the “art de vivre” which makes New Orleans such an enchanting city. Like its namesake - the Marais district in Paris - the Hotel Le Marais plays tribute to its historical past while providing the modern comforts and conveniences delivered with a personal touch.

“We are excited to offer such a beautifully distinctive hotel that presents an atmosphere of trendy sophistication, elegance and service for our guests,” said owner Joseph A. Jaeger, Jr., managing member of 717 Conti, LLC. “Hotel Le Marais provides a chic and stylish destination for travelers surrounded by the French Quarter’s world-renowned entertainment, dining, shopping and historic attractions.”

The extensive renovation touched upon every one of the 64 guestrooms and all public spaces which reflect the owners’ personality and sensibilities. Thoughtful amenities include complimentary Wi-Fi, breakfast, and newspapers; private courtyard with heated pool; welcome refreshment; fitness center; and a business center. The new bar, a new French Quarter hot spot for both locals and visitors, is a wine and tequila bar situated adjacent to the tropical courtyard and offering a trendy, upscale décor, happy hour, light and savory small plates, specialty tequilas, mixed drinks, and a wide variety of wines available by the glass.

“This is a unique hotel with high level service and a personable staff focused on exceeding every guest’s expectations,” said Area General Manager Craig Hulford. “All guestrooms, public spaces and amenities have been completely overhauled to reflect a contemporary sensibility and Hotel Le Marais is ready to see to all guests’ needs to make their stay and visit to America’s favorite city the most it can be.”

As part of the grand opening festivities, Hotel Le Marais will be offering a sweepstakes for a chance to win four tickets to the New Orleans Saints football game with the Tampa Bay Buccaneers on January 2, 2011. Entry forms are available at the Hotel Le Marais Bar from November 1 – December 15, 2010, or online at [www.hotellemarais.com/sweeps](http://www.hotellemarais.com/sweeps). The New Orleans Hotel Collection is a proud hotel sponsor of the New Orleans Saints.

### **About Hotel Le Marais**

Hotel Le Marais takes its name from the famous Marais district, one of the oldest and most architecturally significant areas of Paris. The completely renovated hotel evokes the “art de vivre” of the city, delivering a luxury boutique hotel stay to both leisure guests and business travelers in a comfortable and stylish retreat in the heart of the French Quarter. Located one-half block from Bourbon and Royal Streets, the hotel is ideally situated to the entertainment, dining, shopping and cultural offerings of America’s favorite city. The newly designed 66-room French Quarter hotel creates an inviting and personable stay delivered in historical elegance with modern hotel conveniences. Signature amenities include complimentary Wi-Fi, breakfast and newspapers; a private courtyard with heated saltwater courtyard pool; welcome refreshment; fitness center; business center; wine bar and daily breakfast service. Hotel Le Marais is owned by 717 Conti, LLC. The principals of 717 Conti, LLC, Joseph A. Jaeger, Jr. and Wayne Ducote are committed to the recovery of New Orleans and the further strengthening of the New Orleans hospitality industry. For more information, visit [www.hotellemarais.com](http://www.hotellemarais.com).

### **About the New Orleans Hotel Collection**

The New Orleans Hotel Collection is a group of seven fine hotels in the New Orleans metropolitan region owned by local investors. Comprised of the Bourbon Orleans, Dauphine Orleans, St. Louis Hotel, Wyndham Riverfront, Maison de Ville, Crowne Plaza New Orleans Airport and the new Hotel Le Marais, these are boutique and small upscale meeting hotels in prime locations throughout the city. For more information, visit [www.neworleanshotelcollection.com](http://www.neworleanshotelcollection.com).

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